





## **Media Release**

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# Link Market Services, Equiniti and Tricor Form Global Share Alliance

Australia's premium provider of registry, technology, investor analytics and employee share plans, Link Market Services Limited (Link), announced today it has signed a strategic alliance with UK company Equiniti and Hong Kong based Tricor to deliver a market leading technology and financial services offering to globally listed share market companies.

This strategic relationship brings together leading share registry providers in each jurisdiction to become the Global Share Alliance. Combined, the Global Share Alliance represents in excess of 30 million shareholder records worldwide and is committed to providing first class customer service with local expertise, demonstrating global best practice.

With over ten million holder records under management, Link provides services to over 80 companies in the S&P/ASX 100. In addition, Link is the trusted manager of records for in excess of \$500bn in investments and processes in excess of \$60bn in payments per annum.

Equiniti, which serves 54 per cent of FTSE 100 companies, is the UK's leading provider of share registration services, employee share plan administration and business process outsourcing solutions.

Tricor's client portfolio includes the majority of companies listed on the Hong Kong Stock exchange, more than 580 companies listed in Singapore, Brunei and Malaysia as well as over 35% of the Fortune 500.

Under the alliance, customers will have access to the global provision of first class services from each of the Global Share Alliance members. Clients of all three firms will benefit from support in planning and executing global corporate actions as well as combined management information and reporting services.

Commenting on the announcement, Phillip Muhlbauer, Link's CEO said: "the establishment of the Global Share Alliance is an exciting proposition for all companies with global aspirations. The Alliance will enable companies to benefit from market leading technology with a focus on the delivery of premium services, previously unavailable in the market at a global level."

"Clients will experience a seamless delivery of product and services on a global basis," said Mr Muhlbauer.







John Parker, Equiniti's Managing Director said that the Global Share Alliance is an important step towards the goal of developing strategic alliances across all the markets in which our clients operate. Mr Parker identified that market intelligence and client communications would be shared in order to deliver the most efficient service possible.

Commenting on the Alliance, Julian Chow, Tricor Group Managing Director, said: "We are excited by this strategic alliance with Equiniti and Link Market Services as this will further strengthen Tricor's already strong global servicing network. This alliance will augment the premium service offerings to shareholders and listed clients across markets and will enhance cross-border transactions by investors."

**ENDS** 

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#### **Notes to Editors:**

#### **About Link Market Services:**

Link Market Services Limited ("Link") is Australia's leading share registry and financial services provider, managing over 10 million account records, over 1,000 ASX securities and over \$500 billion in investments. Link is dedicated to the provision of premium service, utilising innovative technology and industry expertise to deliver tailored best practice solutions and value to clients, employees and investors. Link's suite of services are comprehensive, incorporating core registry and capital market services, as well as various specialist functions including the provision of employee plan solutions, company secretarial services, shareholder analytics and communication solutions. Link provides services to over 80% of the S&P/ASX 100.

The Link Group of companies provide services in Australia, the United Kingdom, France, New Zealand, India, Papua New Guinea, South Africa, Canada and the United States.

www.linkmarketservices.com.au

#### **About Equiniti:**

Equiniti is the UK's leading provider of share registration, retail investor services and employee share plans, acting for 54 per cent of the FTSE 100 companies and 40 per cent of the FTSE 250. Equiniti is responsible for 17 million shareholder accounts and over 3 million employees. It is part of the Equiniti Group, which is also a leading specialist provider of pensions administration and payments services. The Equiniti Group serves over 1,700 clients, has combined revenues of over £300 million, and makes payments totalling over £11 billion per annum to pensioners, dependents and annuitants in over 180 countries worldwide.

www.equiniti.com

### **About Tricor Group ("Tricor"):**

Tricor Group ("Tricor"), a member of The Bank of East Asia Group, is a global provider of integrated Business, Corporate and Investor Services. As a business enabler, Tricor provides outsourced expertise in corporate administration, compliance and business support functions that allows clients to concentrate on what they do best - Building Business.

Tricor has built its reputation and professional expertise through the acquisition of certain practices from major international accounting and professional firms in Barbados, British Virgin Islands, Brunei, Dubai, Hong Kong, Indonesia, Japan, Labuan, Macau, Mainland China, Malaysia, Singapore, Thailand and the United Kingdom, as well as through organic growth and development.

www.tricorglobal.com