



Orient Capital announces outsourcing partnership with UBS Investment Bank

20 April 2011

Orient Capital has today announced that it has been selected by UBS Investment Bank as exclusive provider of share register analysis (SRA) and investor relations contact management (CRM) services for its UBS's corporate broking clients.

During 2010, UBS initiated a comprehensive review of its provision of in-house SRA and CRM services to assess the quality and added value offered to clients through these services. After reviewing all alternatives available in the market, UBS selected Orient Capital.

Andrew Buchanan, Head of Investor Relations Advisory, UBS Corporate Broking said:

"After an extensive review and a thorough due diligence process, UBS is pleased to announce an outsourcing partnership with Orient Capital.

Our review concluded that Orient Capital's services, delivered through *miracle*, its unique online platform, offer a superior outcome for our corporate broking clients. Partnering with Orient Capital ensures our clients receive the highest quality of share register analysis and integrated CRM functionality."

For further information:

Alison Owers – CEO, UK, Orient Capital Ltd
+44 20 77 76 75 74, owers@orientcap.com

Andrew Buchanan – Head of Investor Relations Advisory, UBS Corporate Broking
+44 20 7568 2344, andrew-k.buchanan@ubs.com

About Orient Capital

Orient Capital is a global leader in share ownership analysis, equity market intelligence, investor communication and shareholder management technology. *miracle*, Orient Capital's unique web application, is the desktop investor relations solution of choice for over 1,000 listed companies in the United Kingdom, Australia, New Zealand, Hong Kong, Singapore and South Africa.

ORIENT CAPITAL LTD

Incorporated in England & Wales No 5900686 Registered Office 17 Hertford Avenue London SW14 8EF
7th Floor, 51-55 Gresham Street, London EC2V 7HQ

T 020 77 76 75 74 www.orientcap.com

London - Johannesburg - Hong Kong - Sydney - Melbourne - Paris